

JERUSALEM COLLEGE OF ENGINEERING
AN AUTONOMOUS INSTITUTION

DEPARTMENT OF COMPUTER SCIENCE AND BUSINESS SYSTEMS

Organizes
A Guest Lecture on

Inside International Business: Systems, Strategy and Success

Speaker

Mr. VIJAYANAND RAJARAM
Associate Director,
Colliers International,
Chennai.

24-July-2025
Lecture Hall, New Block
01:00 pm 03:30 pm

Mrs. B. LAKSHMI ROOPA, AP, CS & BS
Co-ordinator

Mrs. G. PREETHI WILSON, AP, CS & BS
Co-ordinator

Dr. MAYA EAPEN
HOD, CS & BS

Dr. RAMESH S
PRINCIPAL

Selvi RAKSHANA
CHIEF EXECUTIVE OFFICER

Shri. G. MANIKANDAN, MBA
TRUST SECRETARY - TGI

Dr. M. MALA
CHAIRPERSON

GUEST LECTURE
ON
INSIDE INTERNATIONAL
BUSINESS,
SYSTEMS,
STRATEGY AND SUCCESS



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